

Vidya Bhaban: Bridging the Educational Divide

Revolutionizing rural education with a hybrid digital learning model.
Focus on competitive exams like SSC, Railway, and Banking.



The Rural-Urban Education Gap

1 Lack of Access

Limited access to quality education in rural India.

2 Lower Success Rates

High dropout rates and poor performance in competitive exams.

3 Poor Learning Environments

Lack of distraction-free learning spaces in villages.



Digital Hybrid Tuition Centers: The Solution

Smart Classrooms

Projectors, sound systems, and high-speed internet.

Immersive Learning

Live and recorded classes for a better experience.

Expert Teachers

Renowned teachers for SSC, Railway, and Banking exams.

Franchise Opportunity: Join Our Vision

School Learning

CBSE and Odisha Board curricula for 5th-10th grade.

College Finishing Courses

Targeted preparation for SSC, Railway, and Banking exams.





Franchise Model: High Returns

1

Low Investment

Franchise fee: ₹100,000
(early-bird) or ₹500,000.

2

Profit Sharing

50-50 revenue share model.

3

Comprehensive Support

Assistance with enrollment,
setup, and training.

Profit Potential: Finishing Courses

Earn ₹16.2 lakh to ₹24.3 lakh annually. Course fee: ₹12,000 per student, 90-135 students per batch.

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Profit Potential: School Learning

Monthly fee: ₹400-₹1,000 per student. 30-45 students per batch, 3 shifts daily.



Infrastructure: Smart Classrooms

Three 300-400 sqft classrooms needed. Essential equipment: Projector, sound system, laptop, high-speed internet.



Support System: Our Commitment



Marketing Support

Help with student enrollment campaigns.



Training

Technology integration and operational training.



Quality Assurance

Continuous course updates and quality checks.

Why Vidya Bhaban?

Incubated at IIT Bhubaneswar. Inaugurated by Central Education Minister Dharmendra Pradhan.

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